WE CARE ABOUT YOUR PRIVACY

At Zimmer Biomet, we’re never done innovating and transforming what’s possible. We are an orthopedic industry leader in revolutionary digital options, offering new levels of personalized care for you… patients. With these advancements in technology, data, and information, we want you to rest assured that your privacy is of utmost concern to us.

At Zimmer Biomet, we…

1. Believe that privacy is a fundamental human right. We maintain robust practices to help ensure that right is protected.

2. Protect the data that you entrust us with through strong safeguards. Among other measures, we apply encryption in transit and at rest.

3. We will only use your data to provide our products and services, and for purposes that are compatible with treatment.

4. Where possible, provide you with tools and have processes to put you in control of your data with options to exercise your rights with respect to your personal data.

The types of data collected depends on what product is used. Some examples of data that may be collected can include your step count or speed, joint range of motion, exercise, and so forth.

What is data anonymization?

This is a fancy way of saying that all your personal identifiers are removed so that you can’t be connected to the data. Once your data has been anonymized (so that it can no longer be connected to you) it can be used or shared for any purpose including commercial purposes.

Zimmer Biomet follows the HIPAA Safe Harbor De-Identification Process when deidentifying your data by removing the required specified identifiers, if they are collected at all. The Safe Harbor Deidentification Method provides that PHI is de-identified if 18 specific identifiers are removed from the data set, including:

- Names
- Address (all geographic subdivisions smaller than state, including street address, city county, and zip code)
- All elements (except years) of dates related to an individual (including birthdate, admission date, discharge date, date of death, and exact age if over 89)
- Social security (or related) numbers
- Medical record number
- Account numbers
- Telephone numbers
- Email addresses
- Device identifiers and serial numbers
- IP addresses
- Biometric identifiers, including finger, voice, facial
- Fax number
- Health plan beneficiary number
- Certificate or license number
- Vehicle identifiers and serial numbers, including license plate numbers
- Web URL
- Photographic image - Photographic images are not limited to images of the face.
- Any other characteristic that could uniquely identify the individual

For more information on Zimmer Biomet’s privacy policy, visit www.zimmerbiomet.com/privacy-notice.html
Zimmer Biomet provides products and other services used by health care professionals to create personalized care plans. Zimmer Biomet is not a medical professional and does not practice medicine. The people depicted herein are models and not actual healthcare providers or patient recipients of Zimmer Biomet products and services. Results are not necessarily typical and will vary due to health, weight, activity and other human variables. Not all patients are candidates for joint procedures or digital applications. Only a medical professional can determine the treatment appropriate for your specific condition. Talk to your surgeon about whether joint replacement or other treatment is right for you and the product and surgical procedure risks. ©2021 Zimmer Biomet.