

ZBEdge

by  ZIMMER BIOMET

Ready to show your customers the future of orthopedics...NOW? It's easy as 1...2...3...

1

Start here by completing an Educational Site Visit (ESV) form to request your preferred date and time. We will send you a confirmation to solidify your date.

[Click here for the Educational Site Visit Request Form](#)

2




Once the date is locked in, it's time for you to ensure product experts are scheduled for each technology of interest.

The ZBEdge Learning Experience is designed to walk your customers through a patient journey through the eyes of the clinician.




Refer to the key of contacts below for the product experts who can guide your customers through each product along the way.






mymobility

-  ZBEdge RSM (regional)
-  Varun Oak US Marketing
-  Kristen Kmiec US Marketing



ROSA

-  ROSA RSM (regional)
-  Ryan Lundquist US Commercial
-  Samantha Webster US Marketing




OptiVu™

-  ZBEdge RSM (regional)
-  Stephen Bernous US Commercial
-  Bishop James OptiVu Project Mgmt




Omni Suite

-  Max Fiffick East Region
-  Bill Kearney Central Region
-  Darren Wilstead West Region

RELIGN/ ZEOS

-  Kenneth Christensen East Region
-  Kolby Woods Central Region
-  Seth Myers West Region

Persona IQ

-  ZBEdge RSM (regional)
-  Brian Allen US Commercial
-  Kristen Kmiec US Marketing

General Contacts:

-  Cody Martin Tech AVP: East
-  Eric Rubin Tech AVP: Central
-  Allen Rosenbaum Tech AVP: West
-  Nicola Bottomley ZBEdge Product Specialist Customer Success
-  Holly Lewis Broadview Heights General Questions
-  Lisa Reber Educational Site Visit Registration and Questions





3

Third, register yourself and your customers and book your travel. You'll receive an email with a registration link. Need help deciding where to stay and where to eat while in Cleveland? Scan the QR code below for recommendations!



Housekeeping

While visiting the showroom, please keep these simple rules in mind!

-  NO eating or drinking liquids other than water in the showroom! Eating is welcome, in the boardroom, lobby, or kitchen spaces.
-  Make sure all equipment, furniture, supplies etc. stays in the showroom. Inventory is taken after each visit to ensure we are keeping track of all products.
-  Be careful with the products. Testing and experimenting is encouraged, however this is expensive equipment that we would like to last a long time.
-  Make sure to pick up after yourself! Please make sure to respect the space and staff of ZBEdge. Clean up any trash, food, etc. in both the showroom and the boardroom.

ZBEdge is dynamic intelligence, designed to enable **SMARTER** decision-making, **FASTER** and more efficient care, and **BETTER** value and experience.



Quick scan for your checklist!